



Gyanmanjari
Innovative University

Course Syllabus
Gyanmanjari Institute of Arts
Semester-I (B.A)

Subject: Social Psychology –BATPY11302

Type of course: Major

Prerequisite:

Topics to be studied include the self, social perception, social cognition and information processing, attitudes and persuasion, prejudice, stereotyping and discrimination, social influence and group behavior, romantic relationships, aggressive behavior, helping behavior, and applied social psychology.

Rationale:

Learning more about social psychology can enrich your understanding of yourself and the world around you. By learning more about how people view others, how they behave in groups, and how attitudes are formed, you can gain a greater appreciation for how social relationships influence individual functioning.

Teaching and Examination Scheme:

Teaching Scheme			Credits	Examination Marks			Total Marks
CI	T	P	C	SEE	CCE		
					MSE	ALA	
4	0	0	4	100	30	70	200

Legends: CI-Class Room Instructions; T– Tutorial; P - Practical; C – Credit; ESE-End Semester Examination; MSE-Mid Semester Examination; V– Viva; CA - Continuous Assessment; ALA- Active Learning Activities.

4 Credits * 25 Marks = 100 Marks (each credit carries 25 Marks)

SEE 100 Marks will be converted in to 50 Marks

CCE 100 Marks will be converted in to 50 Marks

It is compulsory to pass in each individual component.



Continuous Assessment:**(For each activity maximum-minimum range is 5 to 10 marks)**

Sr. No	Active Learning Activities	Marks
1	Assignment Faculty will provide assignment according to Units and students have to write assignment and submit on Moodle.	10
2	Quiz Unit wise Quiz will be taken by faculty on Moodle (per unit 10 MCQs).	10
3	Seminar Present the Topic in class which is given by subject teacher and upload PPT on Moodle.	10
4	Report Writing Visit any NGO, Industries or any other institutes and observe their work and prepare a report. (Report must be submitted on Moodle).	10
5	Presentation What is the effect of mobile phone usage on the human Check it out And give presentation on this topic. (PPT must be submitted on Moodle).	10
6	Student Choice Activity Students can do some activities relevant to subject and submit details with proof on Moodle.	10
7	Attendance (70% Attendance Compulsory in class)	10
Total		70



Course Content:

Unit	Course content	Hrs	% Weightage
1	Introduction of Social Psychology <ul style="list-style-type: none"> • Definition Social Psychology • Nature of Social Psychology • Scope of Social Psychology • Utility of Social Psychology 	15	25
2	Methods of Social Psychology <ul style="list-style-type: none"> • Interview Method • Questionnaire Method • Survey Method • Experimental Method • Observation Method 	15	25
3	Attitude <ul style="list-style-type: none"> • Definition of Attitude • Nature of Attitude • Formation process of Attitude • Attitude and Behavior • Attitudinal change Prejudice <ul style="list-style-type: none"> • Definition of Prejudice • Nature of Prejudice • Aspect of Prejudice • Motivation of Prejudice • Education of prejudice • Ways to remove prejudice 	15	25



4	Group and Leadership		
	Group : <ul style="list-style-type: none"> • Definition of Group and Crowd • Characteristics of Group • Types of Group • Characteristics of Crowd • Types of Crowd Leadership: <ul style="list-style-type: none"> • Definition of leadership • Tasks of a leader • Spiritual Leadership • Definition of Promotion • Types of leadership 	15	25

Suggested Specification table with Marks (Theory): 100

Distribution of Theory Marks (Revised Bloom's Taxonomy)						
Level	Remembrance (R)	Understanding (U)	Application (A)	Analyze (N)	Evaluate (E)	Create (C)
Weightage	30%	40%	30%			

Note: This specification table shall be treated as a general guideline for students and teachers. The actual distribution of marks in the question paper may vary slightly from above table.

Course Outcome:

After learning the course the students should be able to:	
CO1	Demonstrate the ability to think in core concept of their subject application by studying various topics involved in branch specific psychology.
CO2	Demonstrate the ability to use appropriate techniques and concepts to obtain quantitative solutions to problems in social life.
CO3	Collect and analyze data and to prepare coherent reports of his or her findings.
CO4	Understanding a human nature.



Instructional Method:

The course delivery method will depend upon the requirement of content and need of students. The teacher in addition to conventional teaching method by black board, may also use any of tools such as demonstration, role play, Quiz, brainstorming, MOOCs etc.

From the content 10% topics are suggested for flipped mode instruction.

Students will use supplementary resources such as online videos, NPTEL/SWAYAM videos, e-courses, Virtual Laboratory

The internal evaluation will be done on the basis of Active Learning Assignment

Practical/Viva examination will be conducted at the end of semester for evaluation of performance of students in laboratory.

Reference Books:

- [1] Dr. Arvind S. Shah, Dr. Vrajesh J. Mistri(2020). Social psychology, pashva publication, ISBN - 978-93-5108-933-9
- [2] Kamdar , N.H. and other author (2013).2nd Ed. "*Social Psychology*" Pashv Publishers, Ahmadabad, Page No.7,29,43,64,162,185
- [3] પરીખ.બી. એ. (1990), 'સમાજલક્ષી મનોવિજ્ઞાન' પાશ્વ પબ્લિકેશન, એએમડીએએવીએએડી, બીજી આવૃત્તી, પા.નં. 212-248.
- [4] Baronm, R.A. Byrne, D.(1998).1stEd. "*Social Psychology*" New Delhi, Prentice Hall.

